



MICHIGAN
BEER & WINE
WHOLESALE
ASSOCIATION

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December 1, 2016

Dear Representative:

I write today to ask for your support of Senate Bill 1088 sponsored by Senator MacGregor. This important legislation will give Michigan retailers that sell beer and wine the ability to operate in the world of 21st Century E-Commerce. It will also provide the Liquor Control Commission with the tools necessary to crack-down on illegal alcohol shipments from out of state.

The bill passed the Senate unanimously and received industry wide support in Michigan.

Senate Bill 1088 allows Michigan retailers to ship wine directly to consumers, and allows third-party smartphone apps to deliver beer and wine to consumers with appropriate regulations to ensure a level playing field for all. Additionally, this legislation will help eliminate a large and growing problem – illegal shipping of alcohol from out of state. Recent studies have found that in Michigan the annual retail value of illegal shipping of wine alone is at least \$60 million. This growing black market is hurting our local Michigan businesses. The bill requires common carriers to report out of state shipments of alcohol so the Liquor Control Commission can easily identify out state entities breaking the law. This will go a long way to help fix the problem.

Again, please support Senate Bill 1088, and don't hesitate to contact me should you have any questions.

Regards,

Spencer Nevins

President